

Dare to Be a Millionaire

How Doing What You Love
Can Make You Rich!

The Twenty Year Plan

By

Dr. Robert L. Lawson

Dare to Be a Millionaire

**Copyright©2010 Dr. Robert L. Lawson
All Rights Reserved**

**Printed and Distributed by
The Educational Publisher Inc.
Columbus, Ohio
www.EduPublisher.com**

**ISBN: 1-934849-30-8
ISBN13: 978-1-934849-30-9**

Table of Contents

Acknowledgments.....	v
Introduction.....	1
The Challenges We Face.....	7
Getting Started.....	13
What Motivates You?	21
The Drive to Succeed.....	31
How Doing What You Love Can Make You Rich!.....	37
The Power of Focus.....	45
How Wealthy People Think.....	49
Growing Your Wealth.....	53
A Case Study of a Teacher and a Lawyer.....	55
Getting Your Debt Under Control.....	59
The Power of Compound Interest.....	67
Tracking Your Dollars Makes Cents/Sense.....	71
Honor Your Gift.....	77
All That Glitters Is Not Gold.....	83
Student Testimonials.....	89
Nuggets of Wisdom: On the Road to Greatness..	95
Occupations of Self-Made Millionaires.....	113
101 Things You Can Do to Earn Money.....	117
About the Author.....	123

Dare to Be a Millionaire

Acknowledgments

Firstly, I wish to acknowledge God through his son Jesus Christ as my almighty creator. It is God who gives me breath and allows me to live and utilize my talents, gifts, skills and abilities to benefit others. I am so deeply grateful and thankful for that.

I want to acknowledge my wife, Shannon, without whose love and support I would not be successful. Most successful people have a supportive spouse. I love my wife and my three sons, Robert Jr., James and Michael, and a very special friend, Dr. Dan Evans.

I want to acknowledge my mother, Mary Irene Payne, My aunt Nora Faye Lawson, My uncle, Hollis Lawson and my grandmother, Ethel Wilson Lawson who have all inspired me greatly. I love them dearly. To all of my professional colleagues at the Zip Publishing Company, without your professional assistance in terms of format, design and marketing, this manuscript would never have made it to market. Because of you, people all over the world can read this book.

People often ask me where my inspiration comes from. In addition to my family, I receive tremendous inspiration and amazing ideas from my students from around the world. It is because of my students and my professional peers that I am as successful as I am.

The environments in which I currently work at Georgetown Jr-Sr. High School in Georgetown, Ohio and Ohio University in Chillicothe, Ohio and

Dare to Be a Millionaire

Zanesville, Ohio provide three of the absolute best educational opportunities imaginable.

My professional friends, Perianne Germann, Jerry Underwood, Diane Lewis, Holly Woodruff, Chad McKibben, Melissa Cropper, Andrea Faulkner, Jessica McNair, Susan Noll, Matt Cameron, Joyce Smith, Kelly Tomlin, Shawn Tomlin, Tanya Haughaboo, Brady Womack, Aaron Kitchen, Mark and Tracee Garrett, Aleta Mays Polley, Harvey Alston, Ella Coleman, Tom Ramey, Jim Tillman, Brenda Dixon, Mike Fadeley, Gar Seigla, Carrie Hudson, Karen Colwell, Bea Wheatley, Kathleen Cahall, Robin Bohl, Brent Caldwell, Matt Carpenter, Deanna Schrag, Jennifer Shively, Robert Thomas, Lee Walters, Howard Willis, Kathy Zurbuch, Joyce Beacraft, Dorella Grant, Tony Dunn, Rebecca Honaker, John Copas, Andy Creighton, Donna Devries, Tony Henson, Stephen Hahn, Donna Hawkins, Coach Hawkins, Christy Lucas, Queda Knuckles, Jamie Loudon, Sherry Nawrocki, Sandra Reedy, Bonnie Davis, Robin Swartz, Lynn Decker, Cary Gray, Heather Bertram, Mike Jennings, Dr. Dale Nietzsche, Beth Lahmer, Candy Decker, Cathy Chadwell, Bernie Cropper, Dr. Wanda and Wilson Mollfulleda, Kim Conner, Karen Collins, Betsy Gosnell, Lori Keller, Cindy Oliver, Janet Fink, Karen Virgin, Kim McKimmy-Kelly, Richard Holt, Peggy Rowe, Kim Riley, Lucius Lewis, Dennis Fravel, Roger Ford, Dr. Leonard Deutsch, Dr. Sarah Denman, Dr. Carolyn Hunter, Dr. Betty Jo Jarrell, Nedra Lowe, Peggy Wilmink, Russ Gaskins, Kim Henry, Gene Murphy, Tony Murphy, Robin Murphy, Marvin O. Mitchell, Joan Adkins, Dr. F. David Wilkin, Marvin Moore, Elaine Armstrong, Gene Armstrong, Wendell Payne, Keith Payne, Gene Payne, Rita Payne, Dr. Greg Sojka, Dr. Barry Dorsey, Dr. Clyde Evans, Sarah Evans, Nancy Evans, Rosemary Evans, Judge Margaret Evans,

Susan Epling, Eric Toole, Rachel Higgins, Joyce Wiechelman, Tammy Travis, Mark Cornell, Allen Rutz, Eugene Rutz, Kent Shawver, Keith McGuire, Brent Saunders, Arius Hurt, Dianna Holmes, Martha Frampton, Reverend Hill, Frank Beach, Opal Lloyd, Lloyd Myers, Paige Sheets, Lois Sheets, Keith Carter, Jerry Rusk, Ed Sayre, Jack Finch, Connie Bradbury, Chuck Bradbury, Doug Kuhn, Jodi Vanwinkle, Gene Beckett, Steve McCain, Sherry McCain, Dr. Velta Kelly, Arley Owens, Ralph Kraus, Audris Billberry, Mike Vance, Sandra Kellam, Willie Kellam, Doug Poage, Jim Garrett, Tina Hoskey, Sue Eubanks, Jessie Payne, Eleanor Keels, Clinton Hearn, Margaret Hearn, Rev. Parker, Pat Parker, Mother Woods, Carmen Josey, Deacon Josey, Hazel Richardson, Sue Hegarty, Marcia Harris, Hector Flores, Candy McBride, Rev. Trotter, Sandra Trotter, Nedra Davis, Coy Bacon, Donna Coles, Elaine Jones, Susan Stasiak, Dee Hammel, Martha Cosby, Linda Reese, Henry Ford, Bill Heaberlin, Dr. A.L. Addington, Dr. Clive Veri, Elder Ralph Clay, Brenda Johnson, Lonnell Johnson, Al Oliver, Patricia Carson, Theresa Fennell, Gonetcha Askew, Cindi Holodnak, Don Starr, Kathy Cain, Holly Thompson, Ernie Adams, Teresa Hilderbrand, Roy Taylor, Sue Ann Baird, Rita Haubell, Pat Spradlin, Darrell Brooks, Tracy Keene, Warren Armstead, Steven Geib, Dru Whittaker, Teresa Lewis, Janice Mercier, Joyce Atwood, Paul Lloyd, Nedra Davis, Peggy Rowe, the Strom Family, Cory Frederick, Dr. Peter Mills, Dr. Dagmar Pelzer, Bob Willey, Patsy Schultz, Jane Ann Slagle, Mark Graham, John Cooper, Judy Reich, Don Reich, the Mealy Family, Susan Haft, Beverly Crabtree, Jack Payton, Jim Osborne, Tom Walker, Bill Wamsley, Lori Meadows, Bridget Hennessey, Lori Naskey, Norm Persin, Kristin Depenbrock, Mark Clifford, Curt Clifford, Meghan Poling, Rondea Miller, Ann-Marie Shaffer, Sharee

Dare to Be a Millionaire

Price, Chuck Burke, Tina Frease, Ralph Sininger, Steven Dunkin, Dick Colwell, Dr. Jeffrey S. Donohoo, Dr. Raymond Virost, Michael H. Smith, Patricia Hardyman, Sherry Marks, Terry Graham, Rebecca L. Honaker, Debbe Gardner, Rachel Underwood, Steve Roese, Larry Artrip, Roberta Payne and many, many, many other individuals who are just simply too numerous to mention here.

A very special thanks to Dean BeBee, Mike Lafreniere and Jack Jeffery for insuring that this book project and seminar was exposed to a much, much larger viewing audience than I would have ever anticipated, especially Mike Lafreniere whose interests in my works have been unwavering since the day we first met. Thank you, thank you, thank you and now, let's go and enjoy this awesome journey together. One of life's most important lessons is to never forget the people who assisted you on your journey.

Introduction

When I began my teaching career in 1973, there were two expressions that I lived by which have since become staunch stalwarts as a part of the philosophy I use to navigate life. Now, I am applying them to my finances as well. One aphorism or wise expression that I use is "Preparation is the key to success." The other is Dr. Robert Schuller's possibility thinker's creed which is as follows: "When faced with a mountain, I will not quit. I will keep on striving until I climb over, find a pass through, tunnel underneath or stay and turn the mountain into a goldmine with God's help."

Both of these amazingly insightful quotes coupled with one of Anthony Robbins' favorite expressions, "Repetition is the mother of skill," have served me well over the years. Allow me to use the analogy of building a muscle and building wealth to illustrate the correlation between the two. If one develops an exercise program and lifts a certain amount of weight over and over and over, that muscle will eventually grow in response. If one is preparing to teach a class, one spends time reading and reviewing materials that pertain specifically to that class. Whether it is a mental, a physical activity or a combination of both, the activities are designed to achieve the same result.

The more a particular thing is repeated over and over and over, the more it becomes a functional autonomy (habit). Henry David Thoreau, the prolific writer said it this way. "As a single footstep will not make a path on the earth, so a single thought will not make a pathway in the mind. To make a deep physical path, we must walk again and again. To make a deep mental

path, we must think over and over again the kinds of thoughts we wish to dominate our lives.”

The same process is required if one expects to acquire an abundance of wealth. Individuals go throughout life on a daily basis and they read, they earn, they save, they invest and they retire. If they have made most of the right moves, they can spend their lives doing what they enjoy most because they have figured out the most effective ways to make their money work for them. That is exactly what this book is all about.

This exciting and informative book will show you a step-by-step process on effective ways to build wealth. As you read through this book, you will encounter constant reminders on what you need to do to stay focused and on task in order to realize your financial goals sooner. Sometimes, you have to follow the advice you give to others just to make sure that it works. This product that you are currently holding in your hands is proof enough for me that the processes I share with you do actually work. If they did not, I would never have finished this book!

Con artists are a dime a dozen in today's society and I'm placing bets that when you finish the content in this book, one of the things you will discover is that it's the real deal. This is one particular way in which a person can achieve some or all of his or her lifetime objectives. Unfortunately, as most people would like for you to believe, there are no get rich quick schemes. There's just a simple steady process that has worked for the wealthy since the beginning of time. Why should all of us not know about the same selective principles? We should.

Through the research that I have conducted and the statistics that I will reveal through years of arduous compilation, thorough study and review, this book will inform your real life experience with information that is critical to the establishment of a wealth oriented consciousness. You can start today and employ a number of strategies that will enable you to earn, save and invest your dollars wisely.

When you pay money for a course in which you enroll, don't you expect to get something beneficial out of it? The obvious answer is yes or you would never have enrolled in the first place. The same principle is true for this book which you have bought. What you get should be of even greater benefit than what you've paid. In other words, you should yield a higher return on the investment you've made in yourself. Even if you just read something that reinforces the common sense ideas that you already know, you might be inspired to take action just because of what you've read. If you do, that puts you ahead of the game.

Will I make money on this book that you purchase? Yes, I will, but, I'm not trying to hide that fact. If you can sense when materials are of significant value, you should purchase them. Not only should you purchase them but if you are really sold on the message and the overall content, you should get more to spread the word because you've stumbled onto something that is really, really, effective.

Unlike many other products, this book provides you with a specific goal achievement strategy for the acquisition of money not just through real estate or the insurance industry but specifically how to pursue other areas of interest that may be

more significant to you. Following your own dream to achieve financial independence can make all the difference in the world. In essence, this book constitutes a very practical “how to” guide that further augments your current knowledge base by sharing with you case studies that are highly relevant to the acquisition of wealth.

In preparing these materials for you, I have made every effort to probe some of the best minds in the world to discover some of their amazing ideas on wealth accumulation. Here’s just a small sampling of a few of the materials I’ve perused in preparing and you may very well recognize some of the titles, authors or personalities which include but are not limited to Venita Van Caspel’s New Money Dynamics, Think and Grow Rich by Napoleon Hill, Rich Dad, Poor Dad, The Millionaire Mind, The Millionaire Next Door, the Susie Ormond Television Show or her book on Nine Strategies for Building Wealth, Charles Givens’ book entitled Wealth Without Risk or another one he wrote entitled More Wealth Without Risk, Sylvia Porter’s Money Book, Peter McWilliams’s Wealth 101 and watching and reading about Oprah Winfrey, Warren Buffet, Bill and Linda Gates and Donald Trump. These are literally some of the best known personalities in our society and what they discuss and talk about works! That’s why I have listed them here.

Not only that, but there are millions and millions of successful people in our society and most of them we have never heard of nor will we. You may very well be one of those people. The energy that has enabled me to create these materials comes as a direct result of the confidence I have gained by watching these principles work in my own life. I don’t know how

else to say it. These time-honored principles really do work. Once you have actually discovered this for yourself, what an incredible gift you will have to share with others on any given day of the year. Whether it's Christmas, Father's Day, Mother's Day, someone's birthday or other, you can give the gift, Dare to Be a Millionaire. What a great thing you will be able to do to help others improve their financial situation through learned discipline. It will give new meaning to the phrase, "Discipline is Freedom." Here's the challenge. Not many want to dare to be a millionaire and have you ever stopped to ask the question, Why Not? Maybe that's the problem. It was the great E.E. Channing who once said, "Sometimes, to dare is the highest wisdom." Well, I dare, do you? Embrace the idea. You could do it!

Good luck on your new financial journey and in your quest to sow seeds of harmony, good will and prosperity into the lives of others. The old Danish proverb is loaded with meaning. "Give a man a fish and he will eat for a day but if you teach him how to fish, he can eat for a lifetime."